

EVENT PROGRAM



III. METEX
MIDDLE EAST
TOURISM
EXHIBITION
13 NOVEMBER 2014

III. METEX | Middle East Tourism
Exhibition
Merinos- Atatürk Kongre ve Kültür
Merkezi Bursa
13 Kasım 2014
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METEX is a B2B tourism event bringing together travel agents, tour operators from Middle East & North African Countries with Turkish hoteliers and other tourism professionals. This vibrant one day show will bring together carefully-selected companies wishing to increase business to the Middle East & North Africa and Turkey. Lots of opportunities will ensure a cross-section of guests from 15 different countries with Turkish counterparts get ample opportunity to meet, learn about new products and strengthen existing relationships or create new businesses. After the event we will arrange 2 days familiarisation trips to some tourist destinations to give you a 'piece of mind' before your clients see them.

We look forward to seeing you at the III.METEX B2B event & info trip.

I. METEX 2012

Ankara ATO

Congresium Center

II. METEX 2013

Istanbul WOW Hotel

& Convention Center

1. Day 12 November 2014, Wednesday **14:00**

Transferring the guests from Istanbul to Bursa by 2,5 hours, ferryboat ride crossing the Sea of Marmara.

 **16:00**

Guest pick up from hotels for panoramic city tour. (Participation is not mandatory)

 **18:00**

Free time at leisure.



2. Day 13 November 2014, Thursday

 **09:00**

Pick up from hotels and transport to Atatürk Congress Culture Centre and start of the event.



 **13:00**

Lunch at Ataturk Congress Culture Centre

 **14:00**

B2B Discussions. (Have the opportunity to meet Turkish hoteliers and other local tourism professionals.)



 **18:30**

Drop off to hotels.



 **20:00**

Gala Dinner. (After dinner open talk session will take place in the form of questions and answers)



 **23:00**

Drop off to hotels.

3. Day 14 November 2014, Friday

 **09:00**

Pick up from hotels and the tour will start.



 **12:00**

Visit the historic Grand Bazaar and then for those who desire the Friday prayers at Ulu Camii. Light meal at Sadabat Waterfalls.

 **14:30**

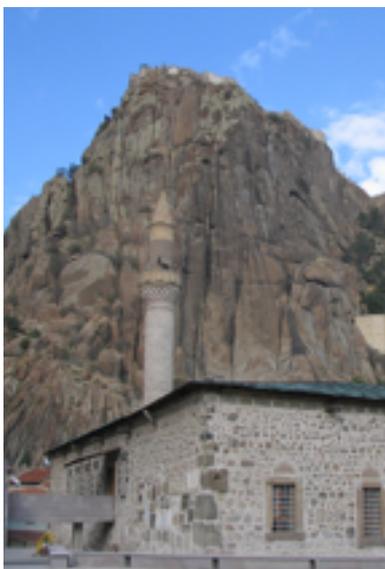
Going up to Uludağ Mountain by cable-car. On the way back visiting Aras Waterfall



 **18:00**

Guests will be dropped off to their hotels and will have free time for leisure.

4. Day 15 November 2014, Saturday



 **09:00**

Check out from hotels. Transferring the guests to Istanbul for their departures.



Note: Those who want to stay few more days in Bursa or Istanbul, hotel cost to be borne by them. All guests tickets will be issued as of 12-15 November.2014. If you inform us of any return date changing before coming to the event, you will not be charged for the price difference on your return ticket. Otherwise ticket changing fee might be requested.